



THE MCDONALD'S

REAL ESTATE GUIDE

Sean and Aimee McDonald

Professional REALTORS®

MBA / MSML, Broker / Professional Salesperson

Doctoral Candidate, Real Estate Development



COLDWELL BANKER

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REAL ESTATE

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MEET THE MCDONALDS

Your Lake And Valley Experts

SEAN P. MCDONALD, MBA / MSML Real Estate Broker / Sales Professional, Doctoral Candidate, Real Estate Development

Sean is an accomplished business professional with proven experience in interpersonal communications, essential to successful negotiation. Having held diverse senior leadership roles throughout the region in both the public and private sectors, he is equipped with qualities having direct application to real estate. Sean is a solutions-oriented professional, holding candidacy for a Doctorate of Business Administration in Real Estate Development (DrBA). He holds a Master's Degree in Business Administration (MBA), a Master's Degree in Management and Leadership (MSML), and a Bachelor's degree in Business Management (BSBM). In addition, Sean also holds certification of Professional Development in Public Management (PM/CPM) from the University of Nevada, Reno (UNR) and the State of Nevada.

(Sean is presently also seeking multi-state licensure as a California Real Estate Broker / Associate)



AIMEE E MCDONALD Real Estate Professional



Aimee has an immense passion for real estate, community, and the environment. With her love of being a Realtor, Aimee has become an advocate for her clients, working with the top professionals across the country and learning the skillsets necessary to be the best in the real estate business. She has established relationships that have grown the McDonald Real Estate Team's nexus of professional leaders.

Aimee is an exclusive member of The Institute for Luxury Home Marketing and she is also part of an elite group of Realtors who work with Ryan Serhant from "Million Dollar Listing New York". Together, Sean and Aimee are also members of Brian Buffini's network, one of the top resource agents in the country. In adding another layer, Sean and Aimee are also members of the Market Authority Academy.

For Sean and Aimee, growing, learning, and building their business is crucial. The way real estate is performed is ever-changing. Each day, they believe in stepping up to the plate. They view their client's investments as profoundly important. It should be noted, Aimee also manages a food co-op called Azure Standards. Azure Standard brings healthy non-GMO groceries from Oregon to towns throughout the United States. They meet once a month in Carson City

WHO WE ARE

We're so much more than a real estate transaction, we're Professional REALTORS. Our passion is helping people, caring for our community and living a sustainable lifestyle right here in the Greater Northern Nevada real estate market.



The McDonald Real Estate Team, at Coldwell Banker Select Real Estate, is a family oriented and community focused real estate team, who specialize in the greater Northern Nevada real estate market. Members of multiple real estate boards, servicing lake Tahoe, Reno, Carson City and the Carson Valley, our vision of being "HOME DRIVEN" guides our sense of purpose. It is our people centric focus that differentiates us from other real estate practitioners and ultimately defines our efforts. As a husband and wife real estate team, we are not solely relegated to the buying and selling of real estate, rather, we are credentialed and experienced professionals, who transcend the traditional practices of real estate. We embrace real estate as substantially more than an arbitrary transaction; we are focused on people, family, and an enduring sense of community. Now more than ever, this important distinction is key to a real estate professional's success.



EXPERIENCE NORTHERN NEVADA & LAKE TAHOE

Benefits of Living in Northern Nevada

1. No State Income Tax: Nevada has a favorable tax climate and is one of very few states affording residents no state income tax.
2. Capitalizing on a Fantastic Business Climate: New businesses are coming to Nevada every year. Nevada offers companies room to grow and expand their operations.
3. Experiencing The Four Seasons: Nevada offers a diversity of climate choices statewide, with weather that changes seasonally. A running commentary often expressed suggests: "if you don't like the weather now, you need only wait 15 minutes."
4. Not too Big, Not too Small: No need to worry about living in a large city or small town. The Northern Nevada region affords a wealth of entertainment, recreation, shopping, jobs, and transportation options, while still retaining a small regional appeal.
5. Simpler Times Means Less Traffic: Looking to escape the hustle and bustle of big city life? The roadways throughout Northern Nevada are less congested than what is otherwise found in most big cities.
6. A Clarity of Vision: Northern Nevada is truly a breath of fresh air. The views are nothing short of exceptional. Starry nights, blue skies, sunsets and sunrises, it's magical! The cloud formations found in the region are one of a kind.
7. The Lake of the Sky: Living in Northern Nevada means easy access to world renowned Lake Tahoe; what more can be said?
8. Living the Outdoorsy Lifestyle: There's so much to do. Beautiful beaches in the summer, snowy mountains in the winter. The outdoor recreational options throughout the region are seemingly limitless.
9. Living in Northern Nevada is like Living a Movie: No, really, it is... That's because Hallmark and Lifetime have both recently sampled the region's backdrop to film Christmas movies. Yet, the history of filmmaking throughout the region is far reaching and includes television shows like Bonanza and movies like the Shootist, just to name a few.
10. Simply Stated: Northern Nevada has old fashion charm. Nevadan's are friendly exhibiting a sense of community whether you're in Lake Tahoe, Carson City, the Carson Valley or Reno/Sparks.



EXPERIENCE NORTHERN NEVADA & LAKE TAHOE

Steps in the Selling Process

- 1) Meet with Us- As your real estate professionals we can go over the selling process.
- 2) Establish a Price- As your Realtor's, we will provide a market analysis and preview your home. This will help you set an asking price.
- 3) Prepare your Home- View your home through the eyes of the buyer and ask yourself what you would expect. We too can offer some useful suggestions.
- 4) List Your Home For Sale- When everything is in place, we will put your home on the open market. It is critical you make it as easy as possible for potential buyers to view your home.
- 5) Offers and Negotiation - If everything goes well, a buyer's agent will present us (your agents) with an offer.
- 6) Under Contract- At this point, you and the buyer have agreed to all of the terms of the offer and both parties have signed the agreements.
- 7) Final Details- While under contract, the buyer will work with their mortgage provider to finalize the loan, or get proof of cash funds, and perform all other due diligences.
- 8) Closing- This is the transfer of funds and ownership. A title company acts as an independent third party to facilitate the closing. Once the loan and/or cash funds are received by the title company, the county recorder's office records the deed. You will need to have everything packed and moved out before the close of escrow.



EXPERIENCE NORTHERN NEVADA

Steps in the Buying Process

- 1) Meet with Us- As your real estate professionals we can go over the buying process.
- 2) Get Pre-Approved- If purchasing the home with a bank loan. You will need pay stubs, W2s, and bank statements. Knowing what you can afford is critical to a successful home shopping experience.
- 3) Search For Homes- The fun part! We will start to schedule showings and help you find the perfect home.
- 4) Make An Offer- The offer is based on the price and terms that you feel comfortable with.
- 5) Negotiation and Contract- It is a give-and-take for both buyers and sellers, however, it usually works out. Just remember we are there for you from start to finish.
- 6) In Escrow- Both buyer and seller have agreed to the price and terms of the contract. The home is effectively pending process and completion of sale.
- 7) Final Details- Perform all due diligences, if necessary order the appraisal, conduct any inspections, and review terms with the lender and/or title company.
- 8) Closing- This is the transfer of funds and ownership. A title company acts as an independent third party to facilitate the closing. Once the loan and/or cash funds are received by the title company, the county recorder's office records the deed. Now the home is yours! Welcome Home!



WHAT OUR CLIENTS ARE SAYING

Sean & Aimee are great to work with! They are two of the most kindest people! If we didn't understand something they helped us. They explained every step of buying a house to us and helped us find a wonderful home! Aimee & Sean are the best realtors!!

Josh & Nikki (buyers)

Very knowledgeable and helpful. This was my first home and we hit a few snags (COVID-19 will do that to you). But they were calm, professional, and helped me stay calm too. I would absolutely recommend them to anyone. An amazing team!

Chrissy (Buyer)

Aimee and Sean helped us buy our first home in October 2019 and it could not have been a better experience! It was a crazy time for us, our first child was born in August, but they made the process as pleasant as it could be. They are so friendly and helpful and were always available when we wanted to see a home, and we saw a lot! And they never pressured us, they just wanted us to be happy and find the right home for us. They are very honest and down-to-earth people. We had an unfortunate experience where we put an offer on a home and paid for an inspection only to find out that there was a lot of water damage so we had to pull out of escrow. They ended up paying for our inspection even paid for a year home warranty on the house we ended up buying. Aimee even stopped by with a gift for our newborn. They went above and beyond and I couldn't be happier with the experience. I will be referring all my friends and family to them!

Tyler & Meredith (buyer)

Sean and Aimee were incredible to work with and definitely helped us through a complicated buying process. They helped us stay positive dealing with difficult sellers and they even paid some closing costs that the sellers were backing out of. Aimee was there for the home inspection and when we were signing papers to help with any questions. They were very responsive to all our questions and concerns and truly got us through the process. They even bought us a washer and dryer when that fell out of the deal! I don't think we would be in our beautiful new home without their dedication and professionalism!

Greg & Dena (buyers)

Thank you so much for all your help with the purchase of our new home. Sean & Aimee made the transition simply painless. Thanks

Barry (buyer)

We sold and bought our house with Aimee and Sean McDonald and couldn't have been happier with them. They answered every question via text and phone call. When we had an offer on our house for sale they went through all the paperwork with us that night, and answered everything. They then quickly got to work and started showing us houses. When we fell in love with a house they got our offer in quickly and helped us through the whole process. We sold and closed on both houses on the same day thanks to their due diligence. We would recommend them to anyone looking to buy or sell their home!

Nick & Patricia (sellers and buyers)



CONTACT US

As real estate professionals, we are entrusted to effectuate change in people's lives; a responsibility we take seriously and are honored to possess. Often overshadowed, real estate is larger than the simple act of buying and/or selling a home. At its core, real estate affords opportunities; 'while money doesn't grow on trees, home equity builds over time.' Allow us to serve you. We would be proud to be your "Home Driven" real estate team.



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